

MITHILESH DAS

Founder's Office | AI-Driven Growth & Product Operator | SEO Lead
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PROFILE SUMMARY

Startup execution professional operating across growth, product, AI, and regional operations. Currently leading multi-department execution at Quickobook while building AI-powered healthcare solutions and driving SEO-led acquisition strategies. Experienced in MVP development, AI model integration, and founder-level execution support. Strong ownership mindset with ability to translate ideas into scalable execution.

CORE EXPERTISE

- AI Model Integration & Applied Machine Learning (Healthcare Use Cases)
- SEO Strategy, On-Page Optimization, Technical SEO
- Google Ads – AI-Powered Performance Campaigns
- Flutter UI & Frontend Development (Junior Level)
- Startup Operations & Regional Team Leadership
- MVP Development, Product Structuring & Founder Support

PROFESSIONAL EXPERIENCE

Quickobook — Team Lead | Regional Manager | SEO Lead | Product & AI Contributor
August 2024 – Present

- Lead cross-functional execution across marketing, operations, and product teams
- Drive on-page SEO strategies to improve search visibility and organic acquisition
- Manage regional operations aligned with company growth targets
- Contribute to frontend and mobile UI development initiatives
- Collaborate directly with founders on roadmap planning and feature prioritization

AI Healthcare Model – Quickobook (Product Initiative)

- Built and implemented an AI model to transcribe doctor–patient conversations in real time
- Designed structured response logic where AI outputs only: Symptoms, Medicines, and Recommended Tests
- Improved consultation documentation efficiency and structured clinical data capture
- Worked on aligning AI outputs with practical healthcare workflow requirements

Empower Startup — Startup Ecosystem Contributor

- Support early-stage founders in building products from idea to MVP
- Assist in execution strategy and fundraising readiness preparation

KEY PROJECTS

- Qscripto — Designed and developed mobile UI using Flutter with focus on usability
- Quickobook Patient App — Built patient-facing UI and multilingual AI chat for doctor discovery

EDUCATION

- Bachelor of Arts (BA) — IGNOU
- Class XII — Kendriya Vidyalaya, Leimakhong
- Class X — DAV Public School, Imphal

CERTIFICATIONS

- Yuva AI for All — NASSCOM FutureSkills Prime
- AWS Machine Learning Essentials

- AWS Introduction to Machine Learning
- AWS ML Terminology & Process
- Google Gemini Certified
- SEO Essentials with Semrush
- HubSpot SEO Certification
- Google Ads – AI Powered Performance
- ADCA — Aryanak Institute